

Pakistan Pharmaceutical Manufacturers Association (PPMA), House No. 474, Street No. 34, Sector I-B12, Islamabad.	Pharma Bureau, Chamber of Commerce Building Talpur Road, Karachi.
Pakistan Chemist and Druggist Association (PCDA), Suit No. 504, 5th Floor, Mashriq Centre, Near Civic Centre, Gulshan Iqbal Block 14, Karachi.	Healthcare Devices Association of Pakistan (HDAP), Office # 301, 3rd Floor, Speedy Tower, Plot# 12911, Main Korangi Road, DHA, Phase-1, Karachi.
Pakistan Nutraceutical Manufacturers Association, Suite No. 503, 5th Floor, Al-Amin Tower, NIPA Chowrangi, Block 10, Gulshan-e-Iqbal, Karachi.	Pakistan Tibbi Pharmaceutical Manufacturers Association (PTPMA), Near Chowk Noranian, Opposite Jamia Masjid Ghausia, New Shalimar, Multan Road, Lahore.
Homeopathic Pharmaceutical & Chemist Association Pakistan, 29-A, Anum Road, Industrial Estate (Glaxo Town), 20 Km. Ferozpur Road, Lahore.	All licensed Firms

In continuation of DRAP's earlier communication regarding the launch of the Online Module on Ethical Marketing Expenditure Reporting System and the training session conducted on 13th May 2026, it is informed that the online Module for submission of expenditure details under the Ethical Marketing to Healthcare Professionals Rules, 2021 has become operational since 01st June 2026.

Date: 31st July 2026

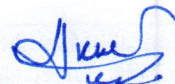
Time: 11:00 a.m.

Mode: Online (DRAP Facebook page)

3. The training session will provide a live demonstration of the Online Ethical Marketing Expenditure Reporting System, guidance on the submission process, explanation of key system functionalities, and clarification of operational and technical queries to facilitate accurate, complete, and timely submission of expenditure reports in accordance with the Ethical Marketing to Healthcare Professionals Rules, 2021.

4. All pharmaceutical companies, healthcare establishments, and other concerned stakeholders are requested to ensure online participation on above mentioned date & time.

5. All the associations and representative bodies are requested to disseminate this information among their respective member companies to ensure maximum participation in the training session.



(Dr. M. Akhtar Abbas Khan)
Director, Pharmacy Services Division
DRAP, Islamabad.

Copy to:

- i. PS to CEO, DRAP, Islamabad.
- ii. Director MIS, DRAP, Islamabad (with request to upload the same on DRAP's official website and social media pages)
- iii. Office File