



No. F. 4-64/2026-ADV(PS)
Government of Pakistan
Drug Regulatory Authority of Pakistan
Prime Minister's National Health Complex, Park Road
Islamabad.

Islamabad, the 21st April 2026.

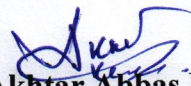
Pakistan Pharmaceutical Manufacturers Association (PPMA), House No. 474, Street No. 34, Sector I-B12, Islamabad.	Pharma Bureau, Chamber of Commerce Building Talpur Road, Karachi.
Pakistan Chemist and Druggist Association (PCDA), Suit No. 504, 5th Floor, Mashriq Centre, Near Civic Centre, Gulshan Iqbal Block 14, Karachi.	Healthcare Devices Association of Pakistan (HDAP), Office # 301, 3rd Floor, Speedy Tower, Plot# 12911, Main Korangi Road, DHA, Phase-1, Karachi.
Pakistan Nutraceutical Manufacturers Association, Suite No. 503, 5th Floor, Al-Amin Tower, NIPA Chowrangi, Block 10, Gulshan-e-Iqbal, Karachi.	Pakistan Tibbi Pharmaceutical Manufacturers Association (PTPMA), Near Chowk Noranian, Opposite Jamia Masjid Ghausia, New Shalimar, Multan Road, Lahore.
Homeopathic Pharmaceutical & Chemist Association Pakistan, 29-A, Anum Road, industrial Estate (Glaxo Town), 20 Km, Ferozpur Road, Lahore.	Pakistan Electromedical Equipment Manufacturers & Distributors Association (PEMDA), 1/A Jail Road Gulberg-5 Lahore

Subject: IMPLEMENTATION OF ONLINE SYSTEM FOR THERAPEUTIC GOODS ADVERTISEMENT APPLICATIONS.

In line with its vision to promote transparency, digitalization, and ease of doing business, and as part of its continued commitment to streamline regulatory procedures through digital transformation, the Drug Regulatory Authority of Pakistan (DRAP) has developed an online system for the approval of applications related to Therapeutic Goods Advertisements.

2. To achieve this goal, an online training session was conducted on 14th April 2026 to familiarize stakeholders with the new system and to facilitate a smooth transition for expedited processing of applications. The online module (*edrap.dra.gov.pk*) for submission and processing of advertisement applications shall be implemented with effect from 1st May 2026. Thereafter, hardcopy submissions will not be entertained.

3. All the associations are advised to disseminate this information among their respective member industries to ensure compliance with the new system.


(Dr. Akhtar Abbas Khan)
Director Pharmacy Services,
051-9255980

Distribution:

- i. PS to CEO DRAP
- ii. All Directors of DRAP