



Pakistan Pharmaceutical Manufacturers Association (PPMA), House No. 474, Street No. 34, Sector I-B12, Islamabad.	Pharma Bureau, Chamber of Commerce Building Talpur Road, Karachi.
Pakistan Chemist and Druggist Association (PCDA), Suit No. 504, 5th Floor, Mashriq Centre, Near Civic Centre, Gulshan Iqbal Block 14, Karachi.	Healthcare Devices Association of Pakistan (HDAP), Office # 301, 3rd Floor, Speedy Tower, Plot# 12911, Main Korangi Road, DHA, Phase-I, Karachi.
Pakistan Nutraceutical Manufacturers Association, Suite No. 503, 5th Floor, Al-Amin Tower, NIPA Chowrangi, Block 10, Gulshan-e-Iqbal, Karachi.	Pakistan Tibbi Pharmaceutical Manufacturers Association (PTPMA), Near Chowk Noranian, Opposite Jamia Masjid Ghausia, New Shalimar, Multan Road, Lahore.
Homeopathic Pharmaceutical & Chemist Association Pakistan, 29-A, Anum Road, Industrial Estate (Glaxo Town), 20 Km, Ferozpur Road, Lahore.	

In line with its vision to promote transparency, digitalization, and ease of doing business, and as part of its continued commitment to streamline regulatory procedures through digital transformation, the Drug Regulatory Authority of Pakistan (DRAP) has developed an online portal for ethical marketing to healthcare professionals expenditure data submission.

2. To achieve this goal, an online training session was conducted on 13th May, 2026 to familiarize stakeholders with the new system and to facilitate a smooth transition. The online module for submission of details of expenditure of ethical marketing to healthcare professionals shall be implemented with effect from 01st June, 2026. Thereafter, hardcopy submissions will not be entertained.
3. All pharmaceutical companies, healthcare establishments, and other concerned stakeholders are hereby requested to ensure submission of Ethical Marketing to healthcare professionals expenditure details through the online system from the aforementioned date in accordance with the applicable provisions and timelines.
4. Stakeholders are further advised to ensure timely compliance and coordinate with the concerned division of DRAP in case of any technical issue or clarification required regarding the online submission process.
5. All the associations are advised to disseminate this information among their respective member industries to ensure timely compliance with the new system.


(Dr. M. Akhtar Abbas Khan)
Director, Pharmacy Services Division
DRAP, Islamabad.

- i. PS to CEO, DRAP, Islamabad.
- ii. Director MIS, DRAP, Islamabad (with request to upload the same on DRAP's official website and social media pages)
- iii. Office File

