



RAPID ALERT

DRAP ALERT NO. N° I/S/12-24-51

FALSIFIED DAYQUIL KIDS (VICKS) BERRY COLD & COUGH + MUCUS (BATCH # 31254334L4) PURPOTEDLY MANUFACTURED BY M/S. PROCTER & GAMBLE, CINCINNATI, OH 45202.

Date: 03rd December 2024.

Target Audience:

- Regulatory Field Force of DRAP and Provincial Drug Control Departments.
- Healthcare Professionals
- Pharmacies and medical stores

Problem Statement:

Federal Government Analyst, Central Drugs Laboratory Karachi vide test/analysis No. KQ-7-24-000112 dated 15-10-2024 declared the sample of DayQuil Kids (Vicks) as **unregistered (Falsified) Drug**. The product contains Dextromethorphan HBr which is an allopathic drug, therefore, the said product must be registered with DRAP. The details of the product are as under:

Product name	Batch/Lot No.	Stated Manufacturer	Mfg. date	Exp. date
DayQuil Kids (Vicks) Berry Cold & Cough + Mucus	31254334L4	M/S. PROCTER & GAMBLE, CINCINNATI, OH 45202	Nil	04-2025

Risk Statement:

DayQuil Kids (Vicks) is a widely available over-the-counter (OTC) medication for cough and flu relief. However, its active ingredient, Dextromethorphan HBr, may pose potential health risks, necessitating regulatory oversight to ensure safe consumption.

Action Initiated: -

The Regulatory Field Force has been directed to take necessary action on above mentioned falsified product and is investigating the entire supply chain of this product. The Regulatory Field Force has also been instructed to seize identified falsified products if found in the market.



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Advice for Healthcare Professionals: -

DRAP requests healthcare professionals to stay updated with advisories and recalls. Close monitoring of patients using the affected products is crucial, and any adverse events should be reported to National or Provincial pharmacovigilance centers.

Adverse reactions or quality problems experienced with the use of these products shall be reported to the National Pharmacovigilance Centre(NPC), DRAP using [Adverse Event Reporting Form](#) or online through this [link](#). Further information on reporting problems to DRAP is available on this [link](#).

Advice for pharmacies / medical stores:

All pharmacists and chemist working at distributions and pharmacies should immediately check their stocks and stop supplying mentioned products. The remaining stocks should be quarantined and returned to the supplier under intimation to DRAP. Moreover, it is advised to procure medicines from authorized / licensed importers/distributors only.



Drug Regulatory Authority of Pakistan

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